

Selecting a Content Management System

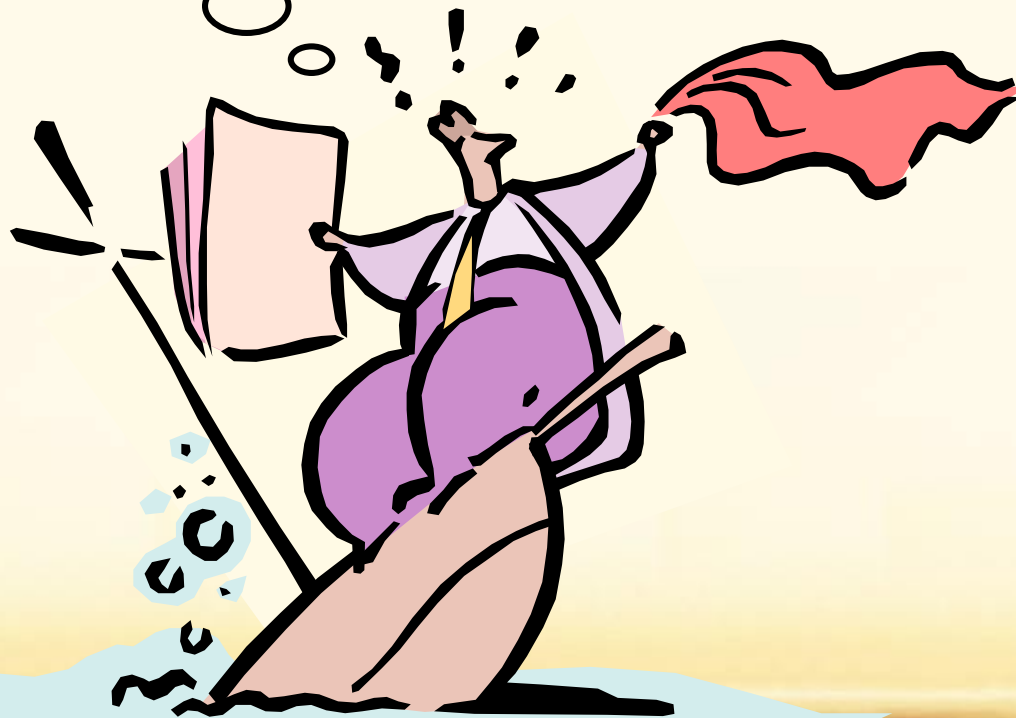


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It's not about
buying a tool!



It's about understanding your requirements!

Hypertext links

Repository

Document assembly

Author needs

User needs

Media

Platforms



Develop a vision of the user experience



Problem

- How do you develop content to meet the future needs of these users?
 - Authoring
 - Repository
 - Assembly
 - Delivery



Solution

- What does the technology have to do for you?
 - Delivery mechanisms
 - Web delivery – multiple Web sites
 - CD delivery
 - Quick reference cards
 - Online help – task Wizard
 - Chatroom
 - Handheld device

Solution

- What does the technology have to do for you?
 - Learning environment
 - Task based
 - Simulation
 - e-learning
 - certification

Solution

- What does the technology have to do?
 - Customization
 - Personalization
 - Job task
 - User level of experience
 - Bookmarking, annotation
 - Metadata search

Solution

- What does the technology have to do?
 - Small chunks of information
 - Layering
 - Multiple media
 - Text
 - Video
 - Simulator
 - Checklists, tables, QR tools

Contact Information

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